



The German  
Chamber  
**Christmas**  
Party 2024



Sponsorship Package



The German Chamber  
**Christmas**  
Party 2024

## THE EVENT

**Thursday, 5 December 2024**

**6:30 - 11:00 pm**

**The Lawn, The Hong Kong Country Club  
Deep Water Bay**

**Dinner buffet  
Free flow**

**Single ticket  
\$1,100 Members | \$1,300 Non-members and guests**

**Table Booking (12 seats)  
\$14,000 members only**

Semi-formal / Business attire

Lucky draw, table prizes, games,  
entertainments, music & dance

## THE VENUE

### **The Lawn, Hong Kong Country Club**

The Hong Kong Country Club, acknowledged as one of Asia's finest private members' clubs, is situated in proximity to the scenic shores of Deep Water Bay.

The party venue, The Lawn, is one of the most unique and charming features of the Club, affording a magnificent sea view across the Bay.

The German Chamber Christmas party has been organised as a stylish outdoor event for many years. Members and guests enjoy a break from the hustle and bustle of the city and get together with friends or entertain clients in a cosy and festive ambience.

It's become such a beloved tradition that we keep coming back to this perfect spot year after year!







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## 7 REASONS TO BE A SPONSOR

### 1. Enhance Your Corporate Visibility:

Be seen! Your company logo will be displayed prominently on all promotional material including event invitations through emails, publications, entrance tickets etc. from the start of the event promotion, throughout the night to the entire post-event coverage.

### 2. Your Marketing Opportunity:

The corporate exposure you receive is not by far limited to the German community only. With our close link to the international chamber network, the marketing drive for this event extends to over 5,000 companies throughout the local and international business community.

### 3. Brand Building:

No matter whether your brand name is well established in Hong Kong or newly launched: This event offers excellent opportunities to showcase your products and services and to enhance your corporate image.





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## 7 REASONS TO BE A SPONSOR

### 4. Your Target Audience:

The annual GCC Christmas Party attracts an average of 300 guests, among them a large number of senior executives working in international companies in Hong Kong. Gain direct access to the key decision makers and develop closer relationships with your current and prospective customers.

### 5. Make it Your Party:

Save the time and resources it takes to organize your own Christmas Party – why not take a few tables at the GCC Christmas Party and invite your staff, your colleagues and friends to share this wonderful evening with you?

### 6. Low Cost – High Return:

The GCC Christmas Party allows sponsors to achieve maximum exposure and visibility at an affordable budget. Special discounted entrance tickets and complimentary tickets serve as a further incentive to invite your customers and friends for a very special treat.

### 7. Preferential Seating Arrangement:

The best tables of the event are reserved for our sponsors. Select your own table even, as long as space permits.









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# SPONSORSHIP PACKAGE

## CASH CONTRIBUTION

## PRODUCT / IN-KIND CONTRIBUTION

Sponsorship Category	Title	Platinum	Gold	Silver	Diamond	Emerald	Pearl
Sponsorship Amount	<b>\$85,000</b>	<b>\$27,000</b>	<b>\$18,000</b>	<b>\$9,000</b>	\$30,000	\$10,000	\$5,000
Complimentary Tickets	12	6	4	2	2	1	
Discount on Extra Tickets Purchase	5% off (max. up to 12 tickets)	5% off (max. up to 6 tickets)	5% off (max. up to 2 tickets)	5% off (max. up to 4 tickets)			
Logo on Invitation	*	*	*	*	*		
Logo on Entrance Tickets	*	*	*	*	*	*	*
Logo-size on Backdrop	Enhanced and prime spot	Prime spot	Large	Medium	Medium	Small	Small
Acknowledgement by MC	*	*	*	*	*		
Visibility at GCC's social media, 'Whats's Up' & Website	*	*	*	*	*		

Exclusivity

*Limited to one company only*



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# REPLY FORM

Application Deadline  
18 October 2024

## SPONSORSHIP REPLY FORM

Please complete the form below and email return to German Chamber of Commerce, Hong Kong.

Enquiry: Karen Choi | ☎ 2532 1230 | ✉ [choi.karen@hongkong.ahk.de](mailto:choi.karen@hongkong.ahk.de)

Yes, I would like to sponsor the German Chamber Christmas Party 2024

### Cash Sponsorship

- Title Sponsor \$85,000  
(limited to one company)
- Platinum \$27,000
- Gold \$18,000
- Silver \$9,000

### Product/In-kind Sponsorship

- Diamond \$30,000
- Emerald \$10,000
- Pearl \$5,000

*Hotel accommodation, dining voucher, golf package, travel set, leather goods, fashion voucher, spa & skincare (excluding discount vouchers), wine, food, Christmas hampers, and festive decorations, etc. We are not limited to the above categories; please contact us to discuss promotional details.*

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Company Chop & Signature: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_

Description of Sponsorship Items:  
(applicable to in-kind sponsorship) \_\_\_\_\_

Quantity & Value (HKD): \_\_\_\_\_

## ADVANCE TABLE BOOKING FORM

Enquiry: Mimi Poon

☎ 2532 1236 | ✉ [poon.mimi@hongkong.ahk.de](mailto:poon.mimi@hongkong.ahk.de)

Full table (10-12 seats) - applicable to sponsors only

As only a limited number of tables is available for the event, we expect tables to be booked out quickly. As an Event Cash Sponsor, you will have access to priority booking on a first-come-first-served basis. Booking will be confirmed by return correspondence within 7 working days.

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email address: \_\_\_\_\_