

Sustainability Manager

University Certified Sustainability
Management Course

htw saar



German Industry
and Commerce Ltd.
德國工商會有限公司



Unique Cooperation Between Highly Experienced Partners

The brand new university-certified Sustainability Management Course for key personnel of manufacturing industries is the result of an innovative new cooperation between three highly experienced partners: University of Applied Sciences htw saar, education and qualification partner sikos GmbH, and international consulting firm CSI, who has extensive practical experience in Asian supplier markets. Upon completing the 80-hour course, participants will earn a certificate officially issued by htw saar in Sustainability Management.

Meet new legal requirements with certified Sustainability Managers

Demand for educated professionals in the area of sustainability is on the rise. The Act on Corporate Due Diligence Obligation in Supply Chains passed in Germany (Lieferkettensorgfaltspflichtengesetz – LkSG) explicitly requires designating a responsible person or persons within the enterprise to exercise due diligence in their supply chains (section 4(3)). With the Sustainability Management course, participants will be equipped to take up that role in their organisations and meet the new requirements.

Flexible and relevant

Being offered either in German and English, in person or online, it is first of its kind. It covers sustainability principles, aspects of business management, supply chain management, corporate social responsibility (CSR), environmental science and policy, legal requirements, climate change and more. The course will certify participants as Sustainability Managers and inspire a new generation of innovative thinkers and sustainable change makers.

Practice-oriented course content

The course was developed based on extensive practical experience working with partners along the supply chain and directly in supplier markets. The course offers easy-to-follow guidance on how to implement sustainable practices and deal with the challenges that arise along the process within the supply chain. It provides an in-depth understanding of due diligence requirements and how to apply them in the real world. It covers social, environmental, occupational health and safety, and toxicological issues in a way that reduces risk and enables sustainable business operations to the benefit of people, company and the environment. Current topics, such as the German due diligence law, will be covered as well. At the end of the course, participants will be able to effectively manage sustainability in manufacturing industries and supply chains in a practical and straight-forward way.

State-of-the-art course by German university – Globally available

The course is offered either in German or English. It can quickly and easily be offered to interested participants around the world thanks to optional digital teaching mode. The course is the first of its kind to offer the level of official academic accreditation as well as easy availability and distribution in German or English, in-person or online, all over the world. What is more, course contents can be flexibly tailored for specific industries, companies and organisations. This way, the course can be customised to meet the specific needs of partners.

"The practical focus of the course allows participants to directly apply sustainability in their respective industry. Thanks to the flexible teaching modes, the course can easily be taught to participants around the globe."

Flexible teaching options:

- Language: Either German or English
- Teaching mode: Either Digital, In-Person or Hybrid Mode
- Industry focus: Customisable for different industries, companies and organisations

Opportunity for partnership

We are now working with diverse partners who offer the course to their staff, members or key suppliers. The practical focus of the course allows participants to directly apply what they have learned in their respective industry. Thanks to the flexible teaching modes, the course can easily be taught to participants around the globe. This allows key staff in supplier markets to receive state-of-the-art training by a German university and be fully prepared to meet compliance requirements.

Associations are able to offer the course to their members, tailored to the relevant industry.

Brands and retailers can use the course to get their teams in Germany trained in Sustainability Management. Besides that, they can provide the course to staff along international sourcing offices, and even at key suppliers.

As the practice-oriented content can be applied in different industries, such as automotive, chemical, pharmaceutical, aviation, food, engineering and more, it is ideal for companies in the industrial sector looking for practice-oriented and relevant training for their staff. They can provide the course for their teams at the headquarters, to staff in international offices as well as to key suppliers.

Part 1 - Theoretical Foundations

1 <ul style="list-style-type: none">• Introduction to sustainability• Definition of sustainability• Aspects of sustainability	2 <ul style="list-style-type: none">• Standards and regulations (overview)• 17 UN Sustainable Development Goals	3 <ul style="list-style-type: none">• International guidelines and conventions, standards<ul style="list-style-type: none">– e.g. OECD Guidelines for Business, United Nations or ILO Core Labour Standards	4 <ul style="list-style-type: none">• ISO 26000 (Corporate Governance)• Sustainability labels and indices
5 <ul style="list-style-type: none">• Supply Chain Law• Supply chain and sustainability• Legal requirements	6 <ul style="list-style-type: none">• Legal framework for social standards• Environmental protection, toxicology and product requirements	7 <ul style="list-style-type: none">• Sustainability / strategic implementation	8 <ul style="list-style-type: none">• Due diligence• Risk analysis
9 <ul style="list-style-type: none">• Development of Corrective Action Plans• Remedial action	10 <ul style="list-style-type: none">• Grievance management• Reporting		

Part 2 - Practical Application

1

- Consideration of material development along the supply chain as a basis for identifying risk potentials and interventions in terms of sustainability
- Practical examples
- Product life cycle

2

- Relevant actors in global procurement as part of the supply chain and important partners in creating transparency and sustainable development

3&4

- Sustainability management in the core areas of social standards, environmental protection and toxicology with a focus on the supply chain

5

- Audit management, limits and potentials
 - Audit principles

6

- **Circularity**
 - European Green Deal
 - Circular Design
 - Circular Supply Chains

7&8

- **Sustainability strategy and stakeholder dialogue**
 - KPIs for sustainability
 - Monitoring of targets and benchmarking

9&10

- **Reporting**
 - Standardised company sustainability reporting (GRI and altri)
 - Requirements of the Corporate Sustainability Reporting Directive (CSRD)
 - Application of the EU Taxonomy in line with the CSRD

Lecturers



Karl Borgschulze

With more than 30 years of experience in the direct field with factories, tanneries and dye manufacturers in important procurement markets, Karl has comprehensive expertise in the optimisation of value chains and international sustainability management and is in charge of the strategic alignment of CSI.

Due to his well-founded industry knowledge and global commitment, Karl has an extensive network of international NGOs, companies, government institutions, and media circles.

Against this background, he has increasingly focused on the development of industry solutions in recent years.



Dr. Michael Arretz

Dr. Michael Arretz is a management professional with an advanced expertise in the field of sustainability management within supply chains of consumer goods and retail organizations. As managing director and environmental officer of various companies, he has guided processes to develop company goals and strategies for more sustainability; established management systems in accordance to ISO 14001; developed procedures for the calculation of CO2 emissions in transport systems and for production units. Since 2016, he has also been the managing director of German Importers, the association of consumer goods importers in Hamburg, which offers the SocialFair2022 concept, an approach to accounting for sustainable corporate management and for the design of a fact-based dialog with stakeholders.



Dietlind Weide

Dietlind Weide has been working as a sustainability professional for over twenty years and as a consultant for companies looking to make the all-important transition to a more sustainable way of doing business since 2018. She has particular expertise in the areas of sustainability reporting and strategy development. For companies looking to really follow through on their strategy, she develops robust concepts fit for the ecoefficiency and social challenges of the coming decade.

She has particular expertise in the areas of sustainability reporting and strategy development. Companies she has worked for include OTTO GmbH & Co KG, Hamburg; The Linde Group, Munich and McDonald's Deutschland LLC, also Munich. Dietlind holds a Master's degree in Cultural Studies from the University of Hildesheim, Germany.



Cornelia Kunze

Cornelia Kunze is an international communications and brand strategist with more than 30 years of experience as an agency executive, communications leader and advisor to international businesses in Europe, Asia and the US. She is advising global market leaders and mid-sized businesses to deliver effective communications and earn trust and recognition in times of change.

In her own consultancy firm i-sekai, founded in 2018, she focusses on narrative and strategy development for business and brands in the context of purpose and sustainability. Cornelia has lived in Germany, France and India and is currently based in Munich.

Lecturers



Prof. Daniela Bohlinger

Prof. Daniela Bohlinger is a design expert with long-standing experience in product design and a profound knowledge of material development and production forms. As Head of Sustainability Design at the BMW Group, she is committed to a more sustainable approach to thought and design and drives all its innovative initiatives with sustainability in mind.

She contributes to the company's strategic development in sustainability, transforms the design process and is a professor at the University of Umeå, Sweden. She is considered a pioneer of sustainability as part of the design process, speaks as an expert in think tanks and panel discussions, and maintains an intensive dialogue with various stakeholders. She earned a Master's degree at the renowned Pratt Institute in New York and a diploma at the University of Applied Sciences for Design in Schwäbisch Gmünd.



Dr. Gerhard Nickolaus

Dr. Gerhard Nickolaus holds a doctorate in chemistry from Germany and has more than 40 years years of experience in production facilities in Europe and Asia.

His expertise includes chemical management, the identification of hazards, and the implementation of solutions at the management and operational level. He also has the highest expertise in physical and chemical test methods. He was director of PFI Pirmasens e.V. for 30 years and founded the International Shoe Competence Center in Pirmasens (ISC Pirmasens gGmbH), PFI Hong Kong Ltd, and PFI Fareast Ltd. in China, and has established testing, training, and training centers in Asia. He is a publicly appointed and sworn expert and has belonged to all technical expert and standardization bodies in the footwear and leather industry. During his time as director of PFI Pirmasens, he founded the Biotechnology Division.



Bernd Müller

Bernd studied Sinology and Social Anthropology in Munich, Tübingen and Taipei. After several years in press and public relations, he worked in the management of international textile fairs, mainly in China and the USA. From 2007 to 2012, he initiated a classification system for sustainable textiles, which is still used at numerous trade fairs today. From 2012 to 2018, he was the project manager of the sustainable fashion fair Ethical Fashion Show Berlin. For a design-business association, he built up an international distribution and representative network in a total of 10 countries. In the last two years, he developed a comprehensive, integrated sustainability strategy including CO2 balancing, process control, organisational guidelines, and workshops. Bernd has profound knowledge of the management of diverse, complex sustainability projects. He is familiar with current political and regulatory developments in the field of sustainability at national, international, and EU levels. Through numerous stays, notably in the USA and China, and as a certified intercultural trainer.



Dr. Manfred Schmidt

Sikos GmbH is an education and qualification partner of companies, associations, institutions and individuals with more than 30 years of experience. Sikos offers a large course catalogue taught with digital competence in modern training centres.

Dr. Manfred Schmidt holds a PhD in Physics and has been engaged as university lecturer since 1995. His core competences are training, qualification, personnel development, management, management systems, operational performance measurement systems and quality management.

He is auditor for the standards ISO 9001, ISO 29990, ISO 13485 AZAV, and active internationally in academics, research, and standardization.

Dates

			Berlin	Hong Kong
Week 1	Tuesday	05/09/2023	8.00-12.00	14.00-18.00
	Wednesday	06/09/2023	8.00-12.00	14.00-18.00
	Thursday	07/09/2023	8.00-12.00	14.00-18.00
Week 2	Tuesday	12/09/2023	8.00-12.00	14.00-18.00
	Wednesday	13/09/2023	8.00-12.00	14.00-18.00
	Thursday	14/09/2023	8.00-12.00	14.00-18.00
Week 3	Tuesday	19/09/2023	8.00-12.00	14.00-18.00
	Wednesday	20/09/2023	8.00-12.00	14.00-18.00
	Thursday	21/09/2023	8.00-12.00	14.00-18.00
Week 4	Tuesday	26/09/2023	8.00-12.00	14.00-18.00
	Wednesday	27/09/2023	8.00-12.00	14.00-18.00
	Thursday	28/09/2023	8.00-12.00	14.00-18.00
Week 5	Tuesday	10/10/2023	8.00-12.00	14.00-18.00
	Wednesday	11/10/2023	8.00-12.00	14.00-18.00
	Thursday	12/10/2023	8.00-12.00	14.00-18.00
Week 6	Tuesday	17/10/2023	8.00-12.00	14.00-18.00
	Wednesday	18/10/2023	8.00-12.00	14.00-18.00
	Thursday	19/10/2023	8.00-12.00	14.00-18.00
Week 7	Tuesday	24/10/2023	8.00-12.00	14.00-18.00
	Wednesday	25/10/2023	8.00-12.00	14.00-18.00

Price

31,900 HKD per person (AHK member)
34,600 HKD per person (non-member)

A Strong Network of Experienced Partners

htw saar

htw saar (University of Applied Sciences Saarland, Germany) is considered to be one of the top-ranked universities of applied sciences in Germany. htw saar is one of the leading application-oriented university in Germany conducting research, carrying out research on an international level and with industry partners from all over the world. The university is well connected with the industry and a major player in the regional innovation sector, working together with partners in industry to transform research results into marketable products. htw saar is accelerating the development of new value chains through the creation of networks and innovation clusters. In 2021, the university was ranked among the top 10 most popular universities in Germany and received the Digital Readiness Award for its digital teaching success.



Consulting Service International (CSI) is an international advisory firm with long-standing experience and extensive network in Asia, Europe and the world. Headquartered in Hong Kong and represented on three continents, CSI has practical and direct experience in Asian sourcing markets. Its team of skilled consultants develops practical industry solutions in the areas of sustainability, supply chain management and compliance. As initiator of the Partnership for Compliance, CSI works together with diverse partners to develop future-ready solutions with a focus on sustainability, innovation and communication.



Located at the heart of Europe, University of Applied Sciences Saarland is one of the leading practice-oriented universities of Germany.



German Industry and Commerce Ltd. (GIC) a member of the global AHK network of 140 offices in 92 countries under the umbrella of the Association of German Chambers of Industry and Commerce (DIHK). As such, GIC has a public mandate of the Federal Republic of Germany to represent German business interests in Hong Kong and the Greater China region, and to promote Germany as a business location. A non-government, non-political private registered organisation, GIC's service portfolio includes market entry support, business delegations, trade fair services to inbound and outbound exhibitors and trade visitors in international markets, dual professional training in Hong Kong, as well as tailored management trainings and business services for corporate clients across all sectors. Furthermore, GIC provides the management, dedicated staff and other resources to the German Chamber of Commerce, Hong Kong.



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Interested in CSI services or products?

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